

Privacy Policy

Effective Date: January 7, 2025

OMG Youth Sports ("we," "our," or "us") is committed to protecting the privacy of our website visitors, program participants, donors, and stakeholders. This Privacy Policy explains how we collect, use, and safeguard your personal information. By using our websites (omgsportsla.com and omgadventures.com) or participating in our programs, you consent to the practices described below.

1. Information We Collect

We may collect the following types of information:

a. Personal Information

- Name
- Contact information (email address, phone number, mailing address)
- Payment details (for donations or program fees)
- Date of birth (for program eligibility)
- Medical information (if required for participation in specific programs)
- Emergency contact information

b. Non-Personal Information

- IP address
- Browser type and version
- Device information
- Website usage data (e.g., pages viewed, time spent on the site, etc.)

c. Third-Party Information

We may collect information about you from third-party sources, such as social media platforms or partners, if you interact with us through those platforms.

2. How We Use Your Information

We use the information we collect for the following purposes:

- **Program Administration:** To enroll participants in programs, manage scheduling, and ensure safety.
- **Communication:** To provide updates, newsletters, and respond to inquiries.
- **Donations and Payments:** To process financial transactions securely.
- **Marketing and Outreach:** To promote our programs and events.
- **Compliance:** To comply with applicable laws and regulations.
- **Improvement:** To analyze website and program performance and improve our offerings.

3. How We Share Your Information

We do not sell or rent your personal information to third parties. However, we may share your information in the following circumstances:

- **Service Providers:** With trusted third-party vendors who assist with payment processing, email communications, or other operational functions.
- **Legal Requirements:** When required by law, court order, or governmental authority.
- **Program Partners:** With organizations or individuals collaborating with us on specific programs or initiatives, only as necessary.

4. Data Security

We implement appropriate technical and organizational measures to protect your personal information from unauthorized access, loss, misuse, or alteration. These measures include:

- Secure data storage and encryption.
- Access controls to limit who can access sensitive information.
- Regular review and updates to our security practices.

5. Your Rights

You have the following rights regarding your personal information:

- **Access and Correction:** Request access to or correction of your personal data.
- **Deletion:** Request the deletion of your personal data, subject to legal or operational obligations.
- **Opt-Out:** Opt-out of receiving marketing communications from us.
- **Data Portability:** Request a copy of your personal information in a standard format.

To exercise any of these rights, please contact us at privacy@omgsportsla.com.

6. Children's Privacy

Our programs are designed for children, but we collect personal information about participants only with parental or guardian consent. We comply with applicable child privacy laws, such as the Children's Online Privacy Protection Act (COPPA).

7. Cookies and Tracking Technologies

Our website uses cookies to improve user experience and analyze website performance. You can manage your cookie preferences through your browser settings.

8. Third-Party Links

Our websites may contain links to third-party websites. We are not responsible for the privacy practices of those sites. We encourage you to review the privacy policies of any third-party websites you visit.

9. Updates to This Privacy Policy

We may update this Privacy Policy periodically. Changes will be posted on this page with the updated effective date. We encourage you to review this policy regularly.

OMG YOUTH SPORTS AND ADVENTURE

I N S P I R E . A C H I E V E . E X P L O R E .

10. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at:

OMG Youth Sports

Email: omgyouthsports@gmail.com

323.314.8593

Thank you for trusting OMG Youth Sports with your personal information. We are committed to safeguarding your privacy while delivering impactful programs and services.